

WOMEN LEADERS IN BANKING AND FINANCE

CHIEF GUEST



Dr. Maryam Al-Nabhani

Director General of Private Universities and Colleges
Ministry of Higher Education, Research and Innovation



March 7, 2024



9 AM to 1 PM



Muscat Hall
Block 1, CBFS



KEYNOTE SPEAKER:

Sheikha Al Farsi
 COO, Bank Muscat

SPEAKERS:



Zaliya Al Balushi
 GM-Corporate Banking
 Ahli Bank



Mahira Al Raisi
 GM & CHRO
 Sohar International



Haifa Al Lawati
 AGM & Head of HR
 Bank Nizwa



Zahra Abdul Amir Saied
 Acting CRO
 Oman Arab Bank



HH Sayyida Wisam Al Said
 AGM & Head of Marketing,
 Communications & Sustainability
 NFC



Dr. Fatin Al Zadjali
 Head-L & D
 Bank Dhofar

AGENDA	
8:30 am-9:00 am	Registration and socialisation
9:00 am-9:10 am	Welcome - Dr. Zahran Al Salti, Dean, CBFS
9:10 am- 9:20 am	Keynote speech-Ms. Shaikha Al Farsi, Chief Operating Officer, Bank Muscat
9:20 am	THEME I-PROFESSIONAL (CAREER) DEVELOPMENT
9:20 am-9:40 am	Session Speech 1- Ms. Zaliya Al Balushi, General Manager-Corporate Banking, Ahli Bank (Topic: 6 Ways to Advance your career as a Woman)
9:40 am-10:00 am	Session Speech 2- Ms. Mahira Al Raisi, General Manager and CHRO, Sohar International (Topic- Breaking the Glass Ceiling at Work)
10:00 am-10:20 am	Panel Discussion 1-Ms. Zaliya al Balushi and Ms. Mahira Al Raisi, Moderator- Ms. Haifa Al Lawatiya (AGM and CHRO, Bank Nizwa)
10:20 am-10:40 am	Q and A
10:40 am-11:10 am	Break
11:10 am	THEME II-PERSONAL (SELF) DEVELOPMENT
11.10 am-11:30 am	Session Speech 3- Ms. Zahra Abdul Amir Saed , Acting CRO, Oman Arab Bank (Topic: The Power of Continuous Learning in Personal and Professional Growth)
11:30 am-11:50 pm	Session Speech 4- HH Sayyida Wisam Al Said, AGM-Head of Corporate Communications, Marketing & ESG, National Finance Co. (Topic: Success Through a Growth Mindset)
11:50 am-12:10 pm	Panel Discussion 2-Ms. Zahra Abdul Amir Saed and HH Sayyida Wisam Al Said, Moderator- Dr. Fatin Al Zadjali (Head-L & D, Bank Dhofar)
12:10 pm-12:30 pm	Q and A
12:30 pm-1:00 pm	Group photographs and lunch



KEYNOTE SPEAKER:

SHEIKHA AL FARSI

Chief Operating Officer of Bank Muscat. She previously served as Chief Strategy & Corporate Services Officer at Bank Muscat. Her responsibility covers Information Technology, Operations, Credit and Legal function, Enterprise Project Management & Innovation, Human Resources, Corporate Communications and CSR and Customer Experience. Prior to this role, she served as the General Manager - Strategy and Organizational Development and Assistant General Manager - Financial Control and Strategy at Bank Muscat. She received her BSc in Commerce and Economics, majoring in Marketing, from Sultan Qaboos University in 1999. She holds an MSc in Finance from Bayes Business School (formerly known as Cass Business School) City, University of London (2005). She holds a General Management Program Certificate from Harvard Business School, USA and has also completed the Advanced Management Program from INSEAD, France. Before joining the Bank, she worked at the Omani Centre for Investment Promotion and Export Development (earlier known as Ithraa') as Acting Director General of Investment Promotion.



SESSION SPEAKERS AND PANELISTS:

ZALIYA AL BALUSHI

General Manager, Corporate Banking at Ahli bank. She has extensive experience of over 2 decades in various leading banks. She has done Diploma in Business Studies from Higher College of Technology in Muscat and MBA from the University of Hull. She has also done various Certifications including Omega Credit Skills Development, the premier certification in corporate credit. She began her career in NBO as a Management trainee and subsequently joined OIB as ARM. After a short stint with Standard Chartered Bank, she joined Ahli Bank in 2010 in their Corporate Banking Division. She went on to become Team Leader at the Food and General Trading vertical of Ahli Bank in 2013. In 2015 she took up on the reins of Mid-Market Division as its Acting head. She became DGM of Mid-Market, SME and Real Estate Divisions in 2018 and General Manager in 2022. She was awarded the Al Mara Excellence Award for Women in Corporate Leadership in 2017.



MAHIRA AL RAISI

Chief Human Resources Officer at Sohar International. With an extensive experience of over 21 years in HR in the Banking sector, she has supported the achievement of the Bank's strategy successfully through the deployment of the best Human Capital Management Policies & Practices in line with the Bank's strategic Objectives. Responsible for developing and executing HR Strategy in support of the overall business plans, specifically in the areas of talent acquisition, talent management, succession planning, change management, Organizational & Performance Management, capability development and total rewards. She holds a Bachelors Degree and Diploma in Human Resources Management & Development from University of Leicester-UK. She also holds a Post Graduate Diploma in Management from Institute of Leadership & Management and Leading Strategy Execution Certificate in Financial Services from Harvard Business School. She is the Deputy Chairman of HR Committee of Oman Banker's Association. She is also a member of College Advisory Committee in CBFS.



ZAHRA ABDULAMIR SAIED

Acting Chief Risk Officer at Oman Arab Bank. She has over 14 years of experience. A Warwick University graduate in Maths, Statistics, Operational Research, and Economics, she began her career at HSBC in 2010. She holds an MBA from IE Business School (Madrid) and made history as the first Omani woman to earn the globally reputed and premier Financial Risk Management (FRM) certification in 2018. She also has a Data Science certification from MIT, USA.



H.H. SAYYIDA WISAM AL SAID

Asst. General Manager and Head of Marketing, Communications and Sustainability at National Finance Co. She previously worked as Head of Marketing, Communications, and Sustainability at Bank Nizwa. and also headed the corporate affairs department at Oman Oil Marketing Company. She has 17 years of experience as a marketing and communications professional. She has a bachelor's degree in Corporate Communications from the American University of Paris with a Master's degree in Strategic Marketing from Cardiff University, UK. She also holds a specialized certificate in Direct Marketing. She trained with UNESCO's Public Bureau of Information and the International Chamber of Commerce based in Paris, France. She is the winner of Al Mar'a Excellence Award in 2014, 2021, 2022 and Woman of the Year in Marketing award in 2019. Listed in the Omani most influential women in Islamic business and finance in the region.



MODERATORS FOR PANEL DISCUSSIONS:

HAIFA AL LAWATI

Asst. General Manager and Head of HR at Bank Nizwa. With over 17 years of experience in the field of human resources management, she has been with Bank Nizwa since its inception and has earlier held the position of Head of the Compensation and Benefits Department. She started her career in PDO, then Occidental Oman. She is holding several important positions including Secretary to the Board of Directors at HRC, member of the HR Committee at Oman Banks Association and member of the College Advisory Committee at CBFS. Her contribution to Oman's HR industry has brought her several coveted awards, such as, GCC Best Employer Brand Award 2020, GCC HR Leadership Award 2020 and Wowani Most Influential Women award in Islamic Finance 2020. She holds a Bachelor's degree in Computer Science from SQU and an MBA from the University of Bedfordshire. She has attended several courses and workshops on human resource, leadership and Islamic Finance, from the University of Houston in the United States of America. She has completed her Chief Experience Officer certification from Wharton Business School, University of Pennsylvania, USA.



DR. FATIN AL ZADJALI

Head - Learning and Development at Bank Dhofar. She was previously the Acting Assistant Dean for Academic Support and Student Affairs at CBFS. She began her career as a banker and worked in two of the major banks in Oman. She subsequently joined CBFS and evolved into the role of academic and training faculty and joined the banking industry once again. She has done her Bachelor's in business from Australia, Diploma in Banking from IBFS, MBA from University of Strathclyde - UK and Ph.D in Islamic Finance from INCEIF- Malaysia on the topic of "Developing and Examining a sustainability Business models for Omani MSME's". She also has various training related Certifications such as Certified Training Professional (CTP), Creative Train the Trainer, NLP for Trainers, besides being a Certified Islamic Banker. Her areas of expertise are behavioural skills and Islamic finance.



For registrations and enquiries, please contact:

Khazina Al Bahri (khazina@cbfs.edu.om, 22059812, 93956809)

Fatma Al Balushi (22059811, 93956809)