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## PROFILE SUMMARY

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*Dr. Ananda. S. is a director of PG Studies, Research and Innovation Department at the College of Banking and Financial Studies, Muscat, Oman. His career has mainly been devoted to teaching and various management responsibilities. He has published (more than 50) and presented (more than 50 research papers in national and international conferences, journals, magazines, and newspapers and promoted concepts and ideas in various academic forums. Recently, the Institute of Chartered Accountants of India (ICAI) selected his research paper on what factors drive the adoption of digital banking for “ICAI International Research Awards 2020” as the second-best research paper in the economics category. His research paper on Mutual Funds was one of the Top Ten downloaded papers in the SSRN e-Library. He has written books on Mutual Funds, Mergers & Acquisitions, Financial Systems, & Commercial Banking. He has also edited five books on Banking, the Financial Sector, Economic Diversification, the Fourth Industrial Revolution, and Financial Inclusion. He is an associate editor for Sage Publication's international journal, ' Business Perspective and Research,' which is indexed by Scopus and ranked by ABDC, ABS, and SJR. He is also a guest editor, member of the Editorial Board, and Reviewer for refereed International Research Journals. He served as Faculty Advisor for the Finance & Accounting club and Editor for the College Magazine. He also served as a member of the subject expert committee to review the MBA/BBA curriculum in some of the State universities in India & Oman. He successfully established, led, and managed regional sales in Asset Management Company. He has organized various investor education programs, seminars, workshops, symposiums, and conferences in association with leading corporations and consultancy organizations. His academic experience spans training and consultancy assignments in Investment Management, Mutual Funds, Financial Markets, and Financial Services. He has successfully organized many Management Development Programmes for leading companies viz Oman Chamber of Commerce & Industry, Raysut Cements, Salalah Methanol, Syngenta Ltd, Hotel Leela Kempinski Ltd, Sesa Goa Ltd, LIC of India, Officers of Government of Goa, Goa Industrial Development Finance Corporation, Goa Electricity Board, and India Post.*

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