



كلية الدراسات المصرفية والمالية  
College of Banking and Financial Studies

**College of Banking and Financial Studies**  
**Postgraduate Studies, Research and Innovation Department**

**Publication of Chapters in Edited Volume Book**

<b>Sl. No.</b>	<b>Chapter Title</b>	<b>Name</b>	<b>Date of Publication</b>	<b>Book Title &amp; Publisher</b>
1	E-Commerce Fraud and its Implications in Present Banking Scenario	Dr. Salman Nusrat and Mr. Arun Mishra	September 2015	Emerging Trends in Banking, Financial Services and Insurance Sector ISBN:9789382518556
2	Autonomous Learning: Independent Language Skills Framework	Dr. Ashok Kumar Nair	March 2016	New Trends in Language Learning using Technology ISBN: 978-81-300-1772-3 Poorna Publication, Kozhikode, India.
3	Faculty Performance Evaluation and Appraisal: A case from Syria	Dr. Anas Al-Fattal	September 2016	Evaluation in Foreign Language Education in the Middle East and North Africa Series: Second Language Learning and Teaching Springer Publications
4	Impact of Oil Price shock on Oman's Banking Sector	Mr. Niranjana Shetty Dr. Omer Ali Ibrahim	January 2017	Banking Sector in Oman: Issues, Challenges and Future Scenarios Published by College of Banking and Financial Studies Sultanate of Oman

5	Bank Marketing: Issues, Challenges and Strategies in a Globalized competitive environment	Dr. Anand. S.	January 2017	Banking Sector in Oman: Issues, Challenges and Future Scenarios Published by College of Banking and Financial Studies Sultanate of Oman
6	Role of Central Bank of Oman in Regulating Retail Banking	Dr. Rajesh Nayak	January 2017	Banking Sector in Oman: Issues, Challenges and Future Scenarios Published by College of Banking and Financial Studies Sultanate of Oman
7	Nurturing Oman's Entrepreneurship Culture	Ahmed Al Ghassani Anis Al Lawati Fairouz Asfour	November 2017	Nurturing Oman's Entrepreneurial Culture Oman Daily Observer (ISBN: 978-99969-51-22-0)
8	Entrepreneurial Mindset is the key	Ms. Sonal Devesh Dr. Omer Ibrahim Mr. Vaheed Ubaidullah	November 2017	Nurturing Oman's Entrepreneurial Culture Oman Daily Observer (ISBN: 978-99969-51-22-0)
9	Reshaping the Government's Demand driven Model of Oman's Macroeconomic landscape	Hasinul H. Siddique	2018 edition	The Political Economy of Muslim Countries Cambridge Scholars Publishing, Lady Stephenson Library, Newcastle upon Tyne, NE6 2PA, UK ISBN (10): 1-5275-1167-7 ISBN (13): 978-1-5275-1167-5
10	Modernism and Postmodernism in John Barth's Works	Dr. Binu James Mathew	December 2019	Critical Essays on Literature, Language, and Aesthetics
11	The Strategic Management of Market Information: Way for Omani SME's to buttress economic shock	Dr. Ashok Kumar Nair	April 2019	Diversification of Oman Economy for Sustainable Development: Strategic Issues and Imperatives College of Banking and Financial Studies, Muscat, Oman

12	Demographic Discriminators in the Adoption of Banking Services: Evidence from the primitive Tribal Households	Prabhakara Nadru Satyanarayana Rentala Vidya Suresha	December 2021	Financial Inclusion in Emerging Markets: A Road map for sustainable growth Palgrave Macmillan <a href="https://link.springer.com/book/10.1007/978-981-16-2652-4">https://link.springer.com/book/10.1007/978-981-16-2652-4</a>
13	The prospects and risk of Industry 4.0: Issues and Implications	Mythili Kolluru and Shobhna Gupta	December 2021	Fourth Industrial Revolution and Business Dynamics: Issues and Implications Palgrave Macmillan <a href="https://link.springer.com/book/10.1007/978-981-16-3250-1">https://link.springer.com/book/10.1007/978-981-16-3250-1</a>
14	Investors' Intent to Invest in Stock Market: An Exploratory Post-COVID Study for Oman	Dharmendra Singh Bashir Fida <b>S. Anand</b> Tamanna Dalwai	May 2024	In: Awwad, B. (eds) The AI Revolution: Driving Business Innovation and Research. Studies in Systems, Decision and Control, vol 524. Springer, Cham. <a href="https://doi.org/10.1007/978-3-031-54379-1_32">https://doi.org/10.1007/978-3-031-54379-1_32</a>