ABOUT CBFS

The College of Banking and Financial Studies (CBFS) is an apex government organisation for educating, training and conducting research in the banking and financial services sector in Oman. It was established in 1983 by a Royal Decree. CBFS operates under the supervision of the Central Bank of Oman and is supported by the commercial banks operating in the Sultanate of Oman. CBFS is the first Government College in Oman got accredited by Oman Academic Accreditation Authority. Over the past 35 years, CBFS growth has been supported by various Royal decrees that have enabled the College to diversify and broaden the services provided for the banking and finance industry. CBFS offers a broad range of Diploma, Bachelor’s and Master’s programmes, in areas related to Business Administration, Accounting, Auditing, Finance and Banking, in partnership with Strathclyde Business School and the University of Bradford. Driven by the desire to cater for local needs, CBFS launched its own Bachelor’s degree programmes in 2014-15. CBFS provides professional certifications and conducts customized and open training courses in banking and finance related areas. CBFS has developed a research culture at the College, supports applied research and encourages consultancy activities. CBFS contributes to the national economy and provides support in building sustainable capacity within the community.

ABOUT FOURTH INDUSTRIAL REVOLUTION

According to Schwab (2015), the First Industrial Revolution used water and steam power to mechanize production. The Second used electric power to create mass production. The Third used electronics and information technology to automate production. The founder and executive chairman of the World Economic Forum Prof. Klaus Schwab has coined the idea of Fourth Industrial Revolution which will be driven largely by the convergence of digital, biological, and physical innovations. The Fourth Industrial Revolution’s technologies, such as artificial intelligence, genome editing, augmented reality, robotics, and 3-D printing, are rapidly changing
the way humans create, exchange, and distribute value. It is important to appreciate that the
Fourth Industrial Revolution involves a systemic change across many sectors and aspects of
human life. We are moving from automated production and IT, to an automated society. This
revolution is expected to impact all disciplines, industries, and economies.

In this backdrop, we need to have a sound understanding fourth industrial revolution and its
economic, environmental and social impact and transforming strategies due to technological
revolutions for survival and sustainability. This book seeks to bring together contributions in the
form of chapters from leading researchers, academics and practitioners to provide useful input
to develop future plans and strategies for meeting the challenges of the Fourth Industrial
Revolution.

ABOUT THE BOOK

The book aims to explicitly explain strategic issues, trends, challenges and future scenario of
global economy in the light of Fourth Industrial Revolution. The book makes for an ideal vehicle
for learning and can be used to bring relevance, depth and breadth to all critical aspects related
to Fourth Industrial Revolution. The book consists of insightful scientific essays authored by
scholars and practitioners from business, technology and economics area. The proposed
publication shall contribute to business education by means of research, critical and theoretical
reviews of issues in Fourth Industrial Revolution. The book will be published with ISBN and
chapters of the book will be indexed by EBSCO host database.

OBJECTIVES, IMPACT AND VALUES

The main objective of this edited book volume is to bring together and compile the conceptual
ideas and empirical studies from all over the world on the Fourth Industrial Revolution. The book
provides an opportunity to share ideas, insights and knowledge by way of chapters which is
accessible for all through online. The book will also inspire the authors to take their research to
the next level. The knowledge gathered through this book benefits the society and economy in
teaching and learning, strategic and policy decision making.

MAIN THEMES AND SUB-THEMES

The chapters of this book will be classified into following main sectorial themes. The topics are
only indicative in nature and authors need not restrict to the below mentioned topics. Any topic
which has connectivity and relevance that deals with main theme of this book can be written.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Sectorial Themes</th>
<th>Sub-Themes</th>
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<tbody>
<tr>
<td>1</td>
<td>Banking and Finance</td>
<td>The topics under these sectors may cover: key drivers; efficiency and performance; competitiveness; Quality; ecosystem; economic impact; business perspectives; big data; technology revolution; artificial intelligence; governance; social dynamics; data securities and future scenario.</td>
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<td>2</td>
<td>Logistics and Transportation</td>
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<td>3</td>
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<td>5</td>
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<td>6</td>
<td>Future Employment and Skills</td>
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TARGET GROUP

- Policy makers
- Practitioners
- Academicians
- Researchers
- Advanced-level students

DEADLINES

<table>
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<tr>
<th>Event</th>
<th>Deadline</th>
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<tr>
<td>Full Chapter Submission</td>
<td>December 15, 2019</td>
</tr>
<tr>
<td>Review Notification</td>
<td>January 15, 2020</td>
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<tr>
<td>Submission of Revised Paper</td>
<td>January 25, 2020</td>
</tr>
<tr>
<td>Decision on Acceptance</td>
<td>January 31, 2020</td>
</tr>
<tr>
<td>Edited Book in Existence</td>
<td>March 15, 2020</td>
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SUBMISSION GUIDELINES

Authors should prepare their manuscripts according to the following instructions in order to bring uniformity and standard:

1. Papers will be evaluated for originality, significance, clarity and contribution.
2. The papers submitted must not have been previously published or currently submitted for publication elsewhere.
3. Paper should only be about 10 - 15 pages and not more than 5000 words with the following information:
   a. Main Theme and Title of the paper
   b. Name of the Author(s) including Affiliation
   c. Contact details (office address, email and mobile number)
4. Abstract of maximum 200 words describing main contents of the paper in italic font and should contain Keywords (minimum 3 and maximum 6) in italic font.
5. Document type: MS Word; Font Style: Times New Roman, Font size 12 pt with 1” margin all sides and Paper Size: A4 with 1.0” line spacing.
6. Tables and graphs should be properly numbered with title at the top of the table and source data of the table should be quoted at the bottom of the table.
7. Papers must cite all sources consulted. Submitted papers must use the APA (American Psychological Association) style of referencing in bibliography.
8. Authors are required to send a short biographical sketch (less than 100 words) along with passport size photo
9. Author(s) of the accepted paper has to agree to transfer copyright of the work to the CBFS for publication. A declaration should be given by the author(s) indicating the paper is the original work of him/her/them and not published elsewhere before.
10. Full chapters should be emailed at: anand@cbfs.edu.om with subject as “Chapter Submission for 4th Edited Book Volume”
EDITORIAL POLICY

The editorial team reserve the right to make any further formal changes and language corrections necessary in manuscript finally accepted for publication. The editorial team also holds the right to accept or refuse an article for publication, without assigning any reason. It should be ensured that the papers submitted are the original work of the author(s)/unpublished and are not be submitted elsewhere. Corresponding author will be responsible for any plagiarism related complaints in the future. CBFS will have the copyright on all the papers accepted for publication.

BENEFITS TO THE AUTHOR(S)

- First author of each paper accepted for publication will be paid RO 100/- as honorarium.
- One Printed copy of the edited book will be issued to each author absolutely free of cost.
- Enhance the possibility of citation as indexed in EBSCO
- Certificate of Appreciation by CBFS for scholarly contribution.

EDITORS

<table>
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<tr>
<th>Dr. Nasser Al-Mawali</th>
<th>Anis Moosa Al Lawati</th>
<th>Dr. Anand S.</th>
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<tbody>
<tr>
<td>Dean</td>
<td>Assistant Dean for Academic Affairs</td>
<td>Director of Postgraduate Studies and Research Department</td>
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